

UNITED WAY
2021
COMMUNITY
RECOVERY
CAMPAIGN

**united in the face
of the unignorable.**



WORKING WITH
COMMUNITIES IN
PEEL, TORONTO &
YORK REGION

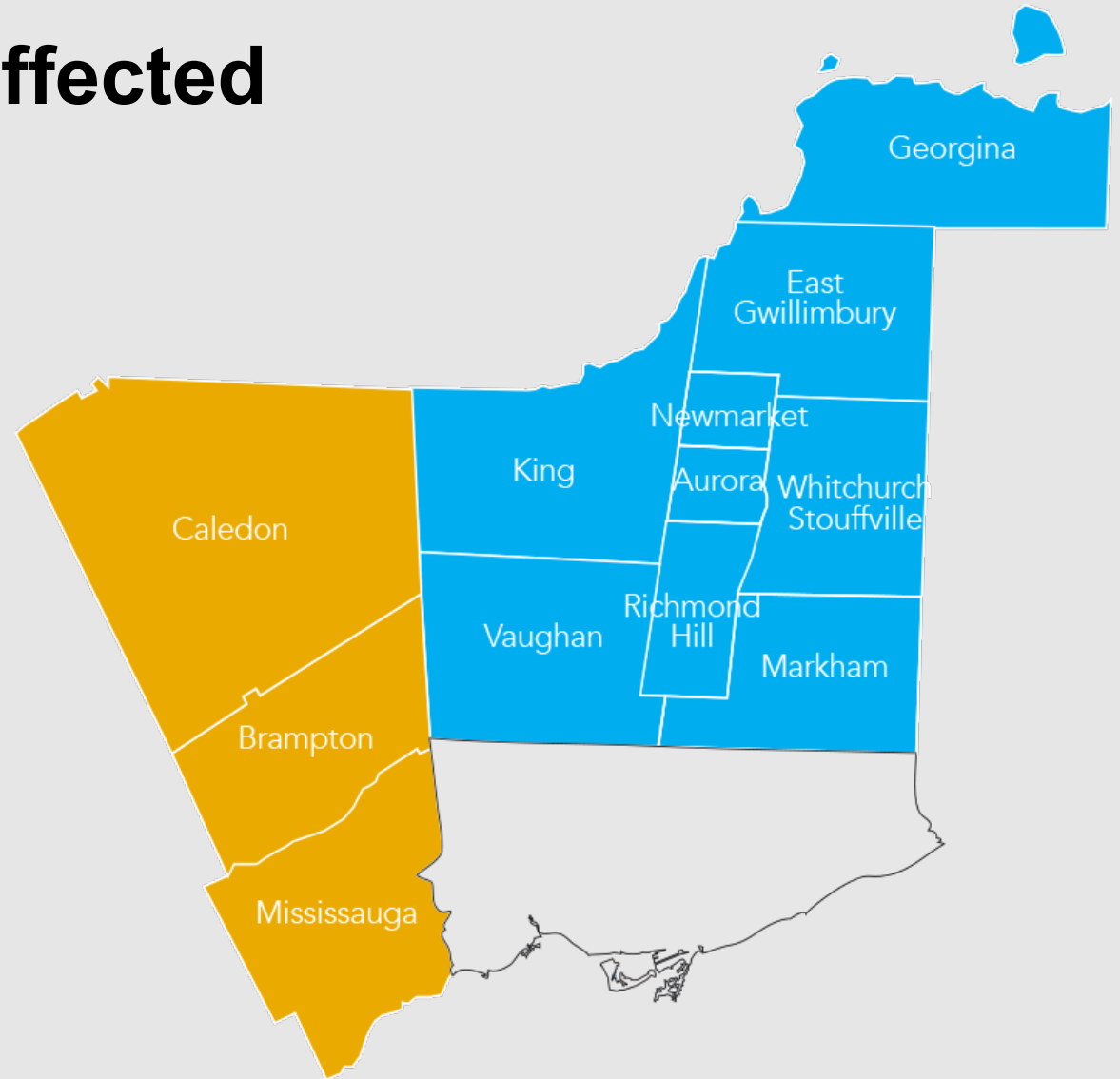
This pandemic hasn't affected everyone equally.

64%

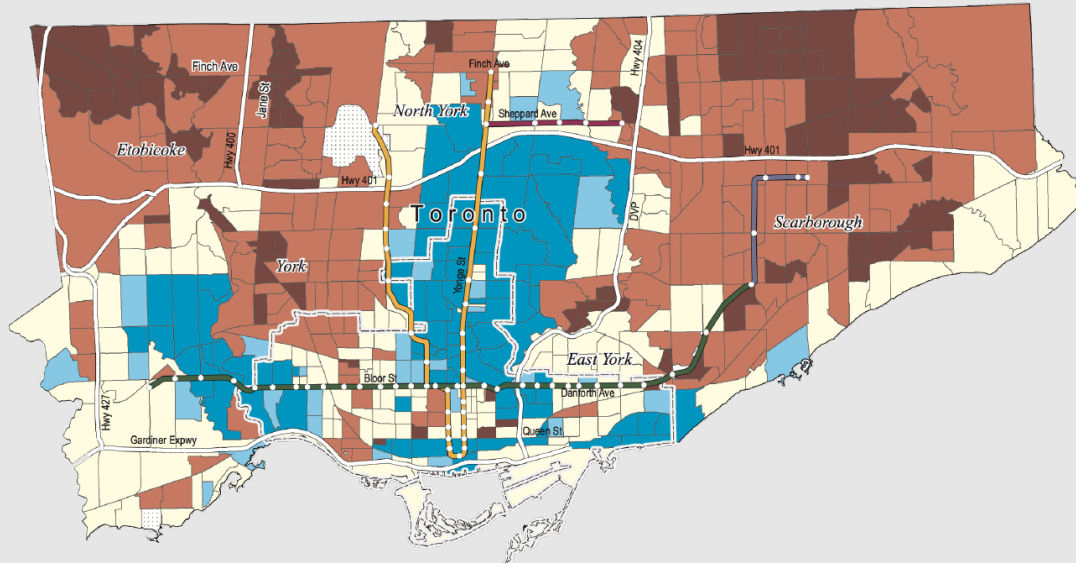
Peel Public Health reports that 64 per cent of residents who tested positive work in essential industries.

40%

York Region reports that 40 per cent of outbreaks were in food and product/materials manufacturing.

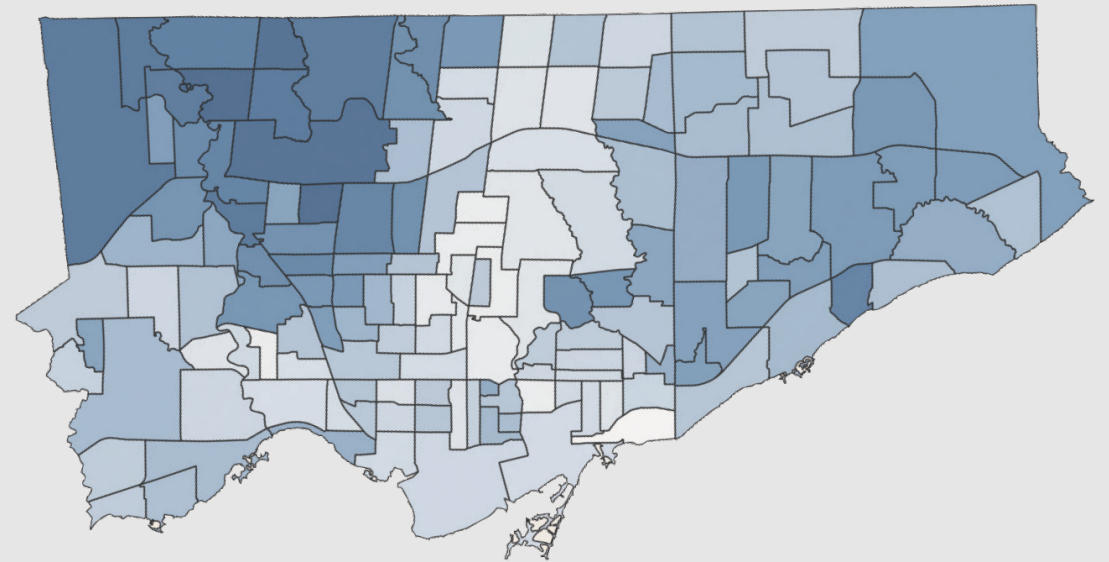


This pandemic hasn't affected everyone equally.



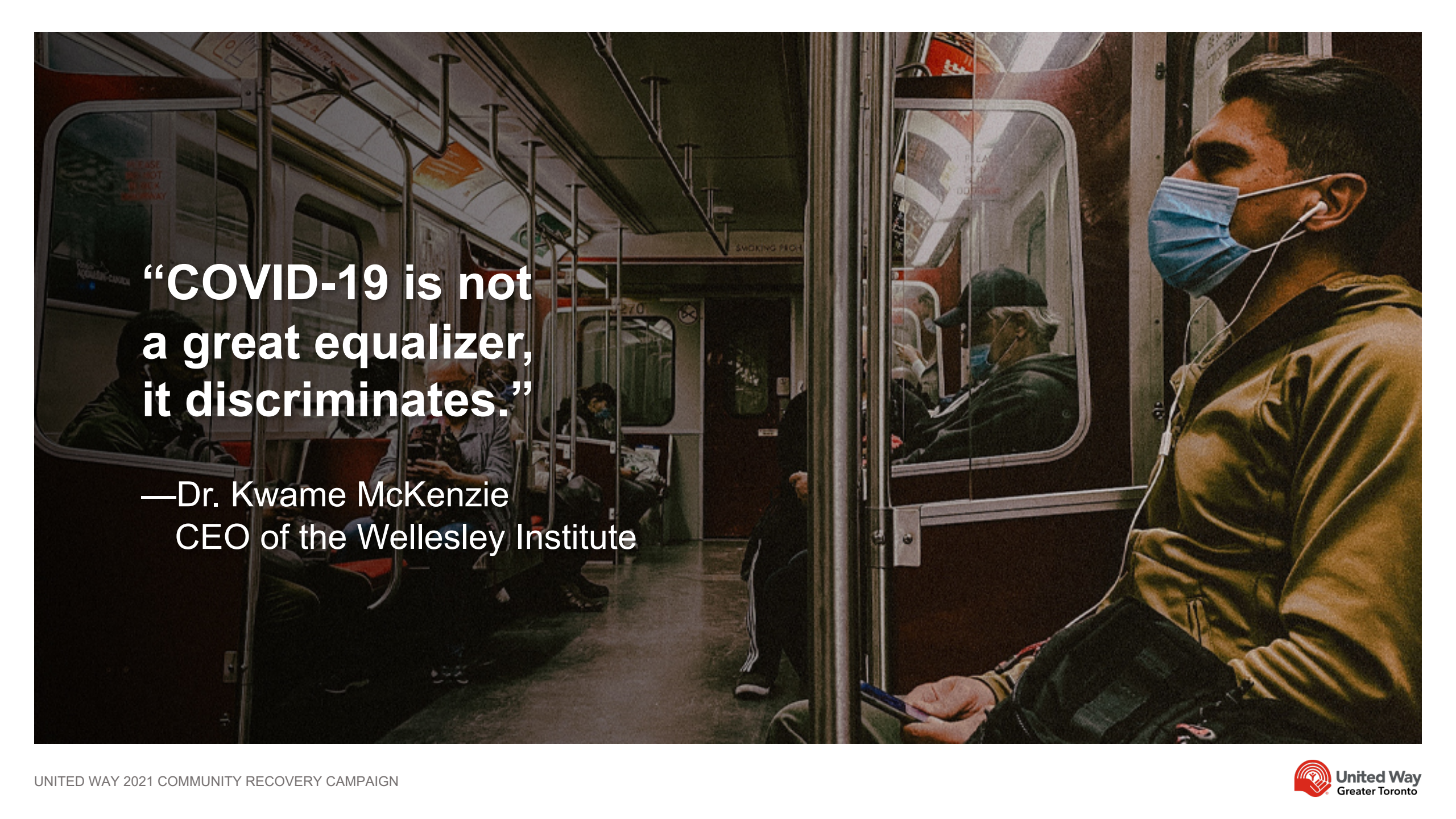
The red areas indicate neighbourhoods where residents are lower income relative to Toronto CMA average.

Source: Statistics Canada, Census Profile Series, 2016.



The darker blue areas indicate areas with higher numbers of COVID-19 cases per hundred thousand.

Source: www.toronto.ca/home/covid-19/covid-19-latest-city-of-toronto-news/covid-19-pandemic-data/covid-19-neighbourhood-maps-data/

A photograph of a subway car interior. In the foreground, a man wearing a blue surgical mask and a green jacket is looking out the window. He has white earbuds in his ears. In the background, other passengers are visible, some sitting and some standing, all wearing masks. The subway car has red and white interior panels and overhead handrails.

**“COVID-19 is not
a great equalizer,
it discriminates.”**

**—Dr. Kwame McKenzie
CEO of the Wellesley Institute**

During this crisis:



Food insecurity
has been
exacerbated



Layoffs have
skyrocketed for
low-wage workers







The housing
crisis has
gotten worse



Mental
health is
worsening

**Thanks to donors
like you, we have
been on the ground,
addressing these
unignorable issues.**

-  United Way funded agencies
-  Peel Region COVID hot spots
-  Toronto COVID hot spots
-  York Region COVID hot spots

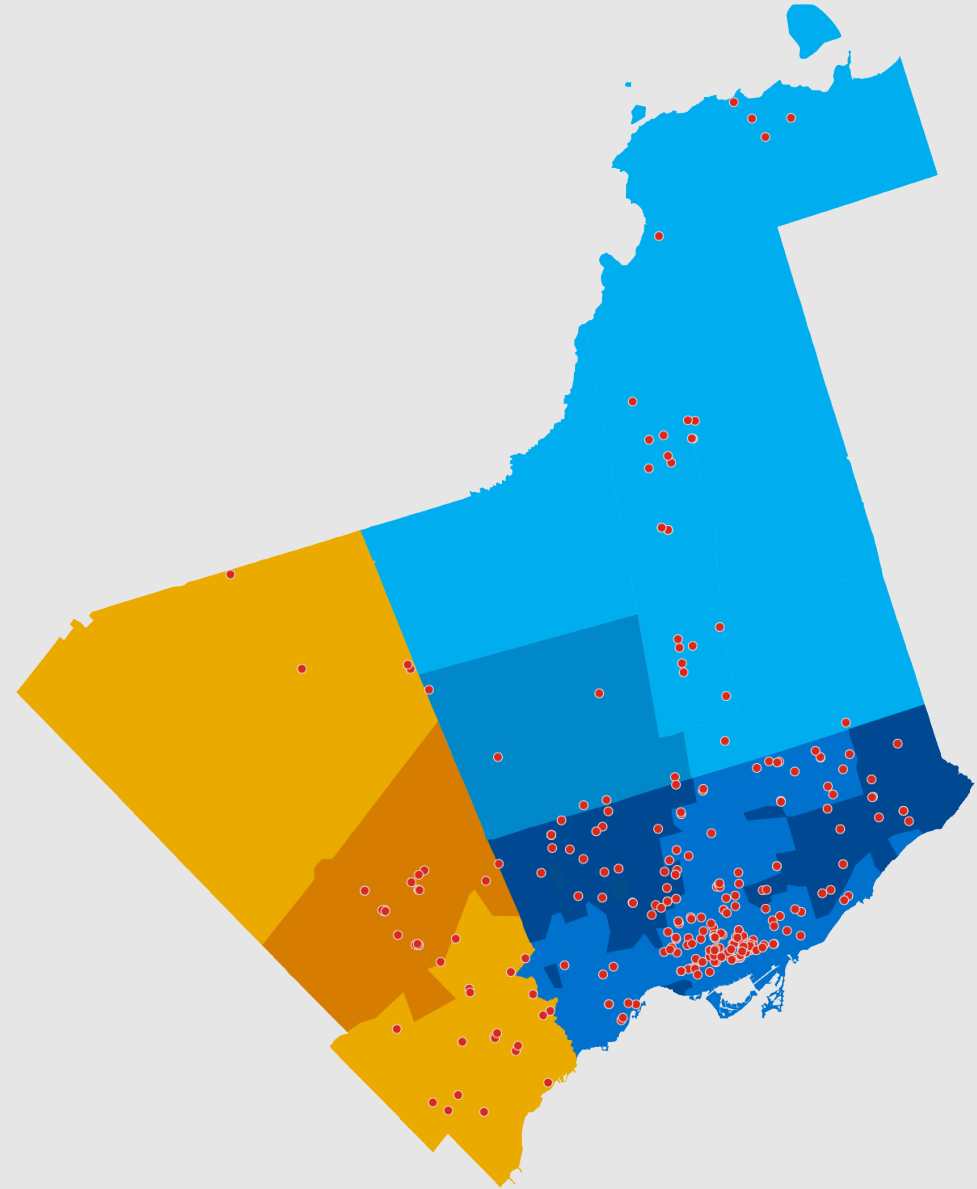




Photo courtesy of: Delta Family Resource Centre

Meeting basic needs

“It’s been a lifesaver. I have been part of the food program since the pandemic. I get groceries and cooked meals and I can’t thank them enough.”

–**Ifeyinwa**, mom of two and participant in the Etobicoke food program



Photo courtesy of: Delta Family Resource Centre

Coordinating a community response

“The decision by the City of Toronto and United Way to bring all these agencies together at the tables has been a game-changer in terms of how we work together. The North Etobicoke cluster has been really effective in accessing resources and ensuring that the needs of community members have been met.”

—**Kemi Jacobs**
Executive Director, Delta Family
Resource Centre



Photo courtesy of: CEE Centre for Young Black Professionals

Leading with equity

“United Way was one of the first funders who understood what we were doing early on and stuck with us in the process of it all. They understand the unique barriers that Black and Indigenous youth face and are willing to put their dollars behind it.”

–**Agapi Gessesse**

Executive Director, CEE Centre for
Young Black Professionals

But there is more work to be done.

Three critical areas in 2021:



Meeting basic,
fundamental needs



Tackling local poverty
and the discrimination
and inequity at its root



Building an
equitable recovery



Photo courtesy of: Agincourt Community Services Association

Meeting basic, fundamental needs

- Flexible funding to **our network of almost 280 agencies**
- In York Region, finding homes for **340+ people** presently in emergency housing through the **200 Doors Campaign**
- Bringing **120 United Ways and agencies** together to advocate for emergency leave support



Tackling local poverty and the discrimination and inequity at its root

- **20+** community coordination tables in hard-hit neighbourhoods
- Innovative, responsive initiatives like **Apna Health**
- Local employment initiatives like the **Inclusive Local Economic Opportunity**
- A **transitional shelter** for women and families



Building an equitable recovery

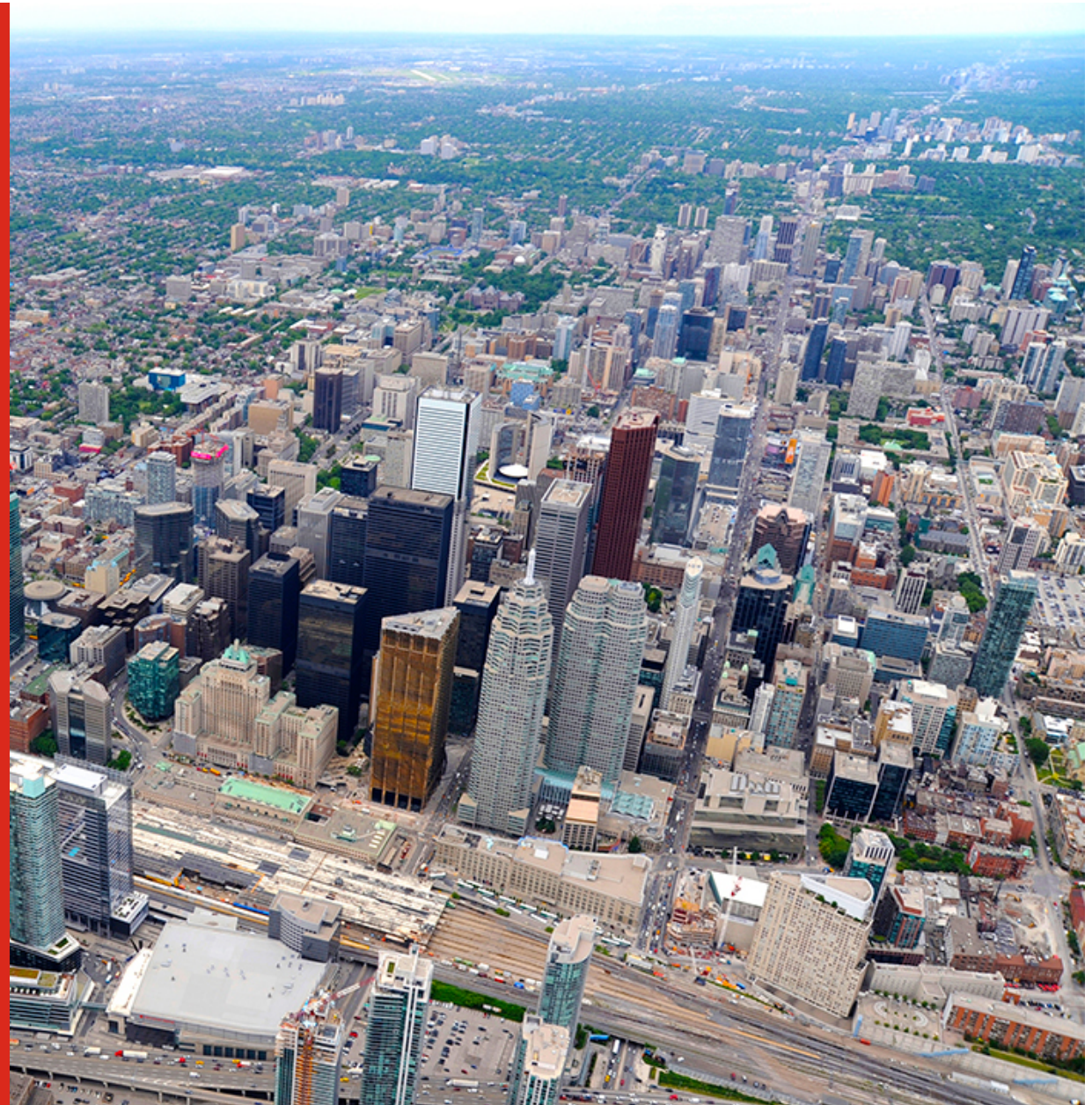
- A commitment to diversity and inclusion in our **granting process**
- The **Leading Social Justice Fellowship** in partnership with the University of Toronto's School of Cities
- **Stronger Together** partnership with the Chinese Cultural Centre of Greater Toronto

**When you give to
United Way, you help to
sustain the GTA's social
safety net and fuel
systems-level change.**



Photo courtesy of: Anishnawbe Health Toronto

**A successful recovery
from this pandemic
involves all of us.
We rise, and fall, together.**



Local love lives here.



Photo courtesy of: Agincourt Community Services Association